

Steve Trash® - Rockin' Eco Hero

"Spreading the green message through world class eco-entertainment."

Hi,

I'm Steve Trash.

For the past 25 years, I've performed world class, kid friendly, green entertainment in communities all over the planet - from New York City to Los Angeles, Tokyo, Lisbon, Madrid, Brisbane, Australia and, of course, all across the United States of America.

It's still amazing to me how excited kids get about the environment and the positive impact they can have on it when I bring my "awesomely cool" eco-educational magic show to town.

A FEW KID COMMENTS -

"You ROCK! You did a show 100,000,000,000,000 times better than the other field trips we've been on."
4th grade fan, Tiffany - 4th grade

"I really enjoyed your show. I almost couldn't breath the whole time you were acting. I was laughing so hard. I thought my friend beside me was going to explode." A girl 4TH grade kid from Brewster Kansas

"WOW!! That was one of the best programs that we've had in our school in a long time. The kids were so entertained and yet learned a valuable lesson at the same time. You had all ages mesmerized by your magic tricks from kindergarteners to adults. Your lessons on your web site were great too."
Kara Potter 5th grade teacher Claflin Elementary School





WE NEED YOUR HELP - If you've received this letter, someone (a performing arts venue, a school principal, school teacher, or parent) in your community is very interested in having me come to visit your kids and share some "green magic" with your community. In many communities, kids getting to experience the [STEVE TRASH - TRASH & RECYCLE SHOW](#) boils down to the *cost of paying for buses* to get the kids from their school to the venue (usually a local theater or performing arts center) and back to school. The average cost for a school bus and driver is approximately \$4.00 per child (price varies based on distance traveled).

LOCAL KIDS GET THE SHOW & YOU GET THE CREDIT - Over the years, many terrific companies and businesses have stepped up to support their communities by becoming an official "STEVE TRASH SPONSOR". It's easy and here's how it works: your company underwrites the cost of transportation to and from schools, so kids in your community can be a part of this inspiring and positive show. They get the show... you get the credit.

It's truly an amazing thing to hear 1500 children chanting Reduce, Reuse, Recycle at the same time and you can help make it happen.


HERE'S WHAT YOU GET FOR YOUR SPONSORSHIP if you underwrite the cost of buses and become an official STEVE TRASH SPONSOR:

1. All press releases, show programs, and venue web sites related to this appearance have your company/business name listed as the "Official Sponsor".
2. Special mention of your company/business (from the stage) to show our heartfelt appreciation for your contribution.
3. Signage in the lobby of the venue. "Special thanks for today's show sponsored by (your company name here).
4. Facebook mentions and more.
5. Special mention on the official - Steve Trash - YouTube sites (one 100,000 views).

SOME RECENT SPONSORS -

Waste Management Inc, Tate & Lyle Corporation, SCA Tissue, Alfa Insurance, CIBA Corporation, State Farm Bank, Keep Davenport Beautiful, Alabama Dept. of Environmental Management, BFI Waste Haulers, Northwest Alabama RC&D, Waste Management - The Woodlands, TX, Honeywell Corporation, BlueStem Waste Management, Assurant Health, Pepsi, Keep Palm Beach Beautiful, Keep Sugar Land Beautiful

EVERYONE WINS - My live shows are world class and represent the best in kid friendly eco-entertainment and education. In fact, my TRASH & RECYCLE SHOW recently won the **EEAA BEST ENVIRONMENTAL EDUCATION PROGRAM** award last year! Your sponsorship means that kids get to see an awesome eco-educational program, AND you get the credit.



COMPETITIVE ADVANTAGE - Today's business world is very, very competitive. It's important that you stay connected with your customers in a positive way and support from your community can tip the market favorably in your company's direction. Please don't overlook something as simple as underwriting the cost of a "bus ride for school kids" to see an awesome green show!

YOU CAN BE PROUD TO SPONSOR THIS SHOW - I've lived in an earthbirmed green home (in Frog Pond, Alabama) for over 25 years. I'm a member of the **NATIONAL RECYCLING COALITION**, and the **NORTH AMERICAN ASSOCIATION FOR ENVIRONMENTAL EDUCATION**. I am a lifetime member of the **ALABAMA ASSOCIATION FOR ENVIRONMENTAL EDUCATION**, and a founding board member of **KEEP THE SHOALS BEAUTIFUL**.

STEVE TRASH - NATIONAL CREDITS & AWARDS - In 2009 my TRASH & RECYCLE show received the **OUTSTANDING RC&D PROGRAM AWARD** for my live ECO-EDUCATIONAL SCHOOL SHOWS across the country. Online readers of FAST COMPANY MAGAZINE voted Steve Trash (that's me) number eleven in the FAST 50 list of entrepreneurs making the world a better place to live. I've appeared on many national and international TV shows including - **CBS THIS MORNING, ESPN OUTDOORS, CBS MARKETWATCH, CNBC'S AMERICA'S TALKING, VH1 TOP 20 COUNTDOWN** and a TV show in Japan, the name of which I still can't spell or pronounce correctly. I've been the featured magic act at world famous MAGIC CASTLE in Hollywood, California. I've been featured in the **NEW YORK TIMES, the LOS ANGELES TIMES, the DALLAS MORNING NEWS, FAST COMPANY MAGAZINE**, as well as being featured on the cover of the **THE WEEKLY READER** and the "green issue" of **MAGIC MAGAZINE**.

Thank you for taking the time to read this letter, and if possible, help me bring some "green magic" to your community.

Thank you,

Steve Trash - Rockin' Eco Hero
Concrete Dream Inc.
www.stevetrash.com

PS - Please help "sponsor" this show in your community. It's gonna be fantastic!